

Cookie Policy (EU)

1. Introduction

Our website, <https://noordzijpartners.nl> (hereinafter referred to as "the site"), uses cookies and other related technologies (collectively referred to as "cookies"). Cookies are also placed by third parties that we have engaged. In the document below, we inform you about the use of cookies on our site.

2. What are cookies

A cookie is a small simple file that is sent along with pages from this site and stored by your browser on your computer's or other device's hard drive. The information stored therein can be returned to our servers or those of the relevant third parties on a subsequent visit.

3. What are scripts?

A script is a piece of code used to make our site function properly and interactively. This code is executed on our server or on your device.

4. What is a web beacon?

A web beacon (also pixel tag) is a small, invisible piece of text or image on a site used to map traffic on a site. To do this, various data about you are stored using web beacons.

5. Cookies

5.1 Technical or functional cookies

Some cookies ensure that certain parts of the site work properly and that your user preferences remain known. By placing functional cookies, we make it easier for you to visit our site. This way, for example, you do not have to enter the same information repeatedly when visiting our site, and it is possible, among other things, for the items in your shopping cart to be saved until you have paid. We may place these cookies without your permission.

5.2 Statistics cookies

We use statistics cookies to make our site as user-friendly as possible and to gain insight into the use of our site. We ask for your permission to place statistics cookies.

6. Consent

When you visit our site for the first time, we show a pop-up with an explanation about cookies. Once you click on 'Save Preferences,' you give us permission to use the categories of cookies and plugins you selected in the pop-up and described in the Cookie Policy. You can disable the placement of cookies via your browser, but please note that our site may not function optimally.

7. Enabling and disabling and deleting cookies

You can automatically or manually delete cookies via your internet browser. You can also indicate that certain cookies may not be placed. Another option is to set your internet browser to notify you each time a cookie is placed. You can find more information about these options in the Help section of your browser.

Note: our site may not work optimally if all cookies are disabled. If you delete the cookies in your browser, they will be replaced after your consent upon a new visit to our sites.

8. Your rights regarding personal data

You have the following rights regarding your personal data:

You have the right to know why your personal data is needed, what happens to it, and how long it will be stored. Right of access: you can request access to the data we process about you. Right to rectification and supplementation: you have the right to supplement, correct, delete, or block your personal data whenever you want.

If you give us permission to process your data, you have the right to withdraw that consent and have your personal data deleted. Right to data portability: you have the right to request all your personal data from the Data Controller and transfer it in its entirety to another Data Controller. Right to object: you can object to the processing of your data. We comply with this, unless there are justified grounds for processing.

To exercise these rights, you can contact us. See the contact information at the bottom of this Cookie Policy. If you have a complaint about how we handle your data, we would like to hear from you, but you also have the right to lodge a complaint with the supervisory authority (the Dutch Data Protection Authority).

9. Contact information

For questions and/or comments regarding our Cookie Policy and this statement, please contact us using the following contact information:

Noordzij Partners
Paulus Potterstraat 20
1071 DA Amsterdam
Netherlands

Website: <https://noordzijpartners.nl>

Email: office@noordzijpartners.nl

11. If Google Analytics is installed

Privacy legislation and Google Analytics

As described below in the official statement that Google Analytics users must place on their website, this website uses Google Analytics. This program provides important statistics on the number of visitors, the visited pages, the traffic sources, and other essential information that allows us to continuously improve this website for users. These statistics are anonymous and cannot be traced back to a specific person or user. No use is made of 'behavioral targeting,' through which you are shown special content based on your click behavior; your browsing behavior remains completely anonymous. Data from contact forms are never processed or stored in Analytics.

Google Analytics uses a cookie, which is a small file that is stored on your computer. We have set up Google Analytics in compliance with privacy legislation, so that no prior consent from the user is required.

IP addresses are masked and data is not shared

The Google Analytics cookie is a 'first-party cookie,' which means that the cookie officially belongs to Hayona and not to Google. This cookie is not used for advertisements or other commercial purposes. Hayona has a data processing agreement with Google. In addition, Google Analytics is set up in such a way that IP addresses are anonymized, so that data can never be traced back to you or your IP address. Furthermore, no information is shared with Google or other parties from the Hayona Analytics account. Therefore, the Hayona Analytics cookie is a non-privacy-sensitive first-party cookie that is necessary to ensure the quality and safety of hayona.nl. The Analytics cookie remains valid for 6 months.

Opt-out

If you prefer to completely block the Analytics script, you can download an opt-out plugin for Google Analytics here: <https://tools.google.com/dlpage/gaoptout>. With this plugin, your visit will no longer be counted in the statistics of all websites that use Google Analytics.

Google Analytics - Google's statement

This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses "cookies" (text files placed on your computer) to help the website analyze how users use the site. The information generated by the cookie about your use of the website will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators (Hayona BV), and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google in the manner and for the purposes set out above.